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Humberto Garcia February 5, 1973



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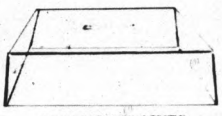
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Your Taxes - Your Programs

by Earl Brian
California Secretary of Health and Welfare

The Health and Welfare Agency is California's 'people' agency. We're in the business of helping people who are facing hard times, whether through unemployment, physical or mental disability, drug addiction, lack of proper medical care, or trying to get straight with society after being convicted of a crime.



Our programs affect millions of Californians, directly or indirectly. Last year we spent nearly $6.4 billion in Federal, State, and county funds–dollars which came from the taxes you pay.

I am a taxpayer, too, and I want to know where and how my tax dollars are being spent.

All of us have a right to know how government is handling our money–and that's the purpose of this column. Health and welfare programs are becoming more complex as we refine our goals in the interests of economy and public service.

We cannot tolerate freeloading at the public's expense: I will be telling you how the Health and Welfare Agency is trying to prevent that situation from happening. We also will not allow genuinely needy people to suffer, and I will be letting you know what the Agency is doing to serve these people.

Many people feel the money being spent on health and welfare is going into a bottomless pit–that there's no return on the investment. They are wrong.

Any reasonable amount of public funds spent on helping a juvenile heroin addict to kick his habit, to provide vocational training, and to find him a meaningful job is returned many times over–in the contributions he'll be making to the economy through productive work, through normal consumption of goods and services (which generates more money to provide more jobs for more people) and by paying his share of taxes.

On the other side of the coin, the initial expenditure of public funds prevents further expenses–the costs we would be stuck with if he had gone on to a life of crime to support his habit.

As the headline for this column says, these are your taxes at work, funding programs to benefit you. In future columns I hope to give you a better understanding of how California's largest State agency is using your tax dollars.

I'd like this to be two-way communication as well. If you have any comments or questions, please drop a line to the editor of this paper or to me at 915 Capitol Mall, Sacramento 95814.

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PRINCIPIO del '73
CLASES
DISPONIBLES

Aplique en nuestra oficina de Empleo durante las 8:30 y las 11 a.m. los Martes solamente. Del Bayshore Freeway tome el Airport Shops turnoff para el United Maintenance Base, luego siga los letreros. No necesita cita.

Si es mas conveniente para Ud. entrevistas especiales seran de la siguiente forma.

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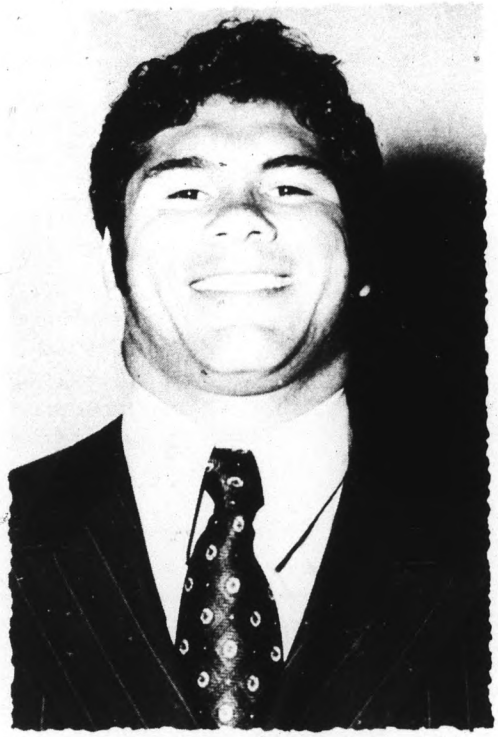
EXCENTRICO'S

PERSONALITIES of 1972

By CANDY VELIZ



Cocktail Waitress
LINDA GARCIA



Football Player
JIM PLUNKETT



Religious Leader
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Foto SOUVENIR de la ultima presentacion de la cantante y luminaria del cine Iz.a der: Carmen Figueroa Vda. de Raygoza FLOR SILVESTRE, Maria Antonieta Hernandez, y Esperanza Valle Vda. de Hernandez, (mamas respectivamente de Maria Antonieta y Bill Hernandez.)
(foto Richard Diaz)

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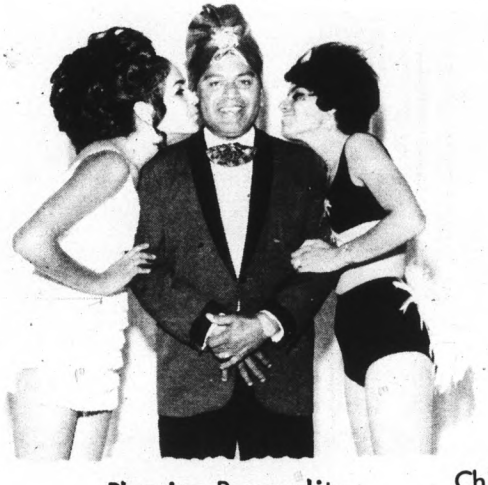
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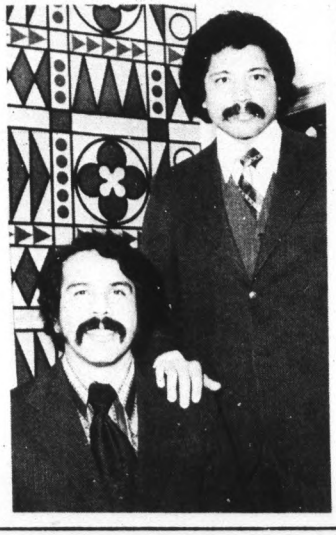
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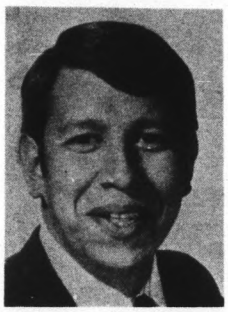
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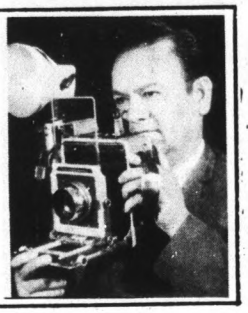
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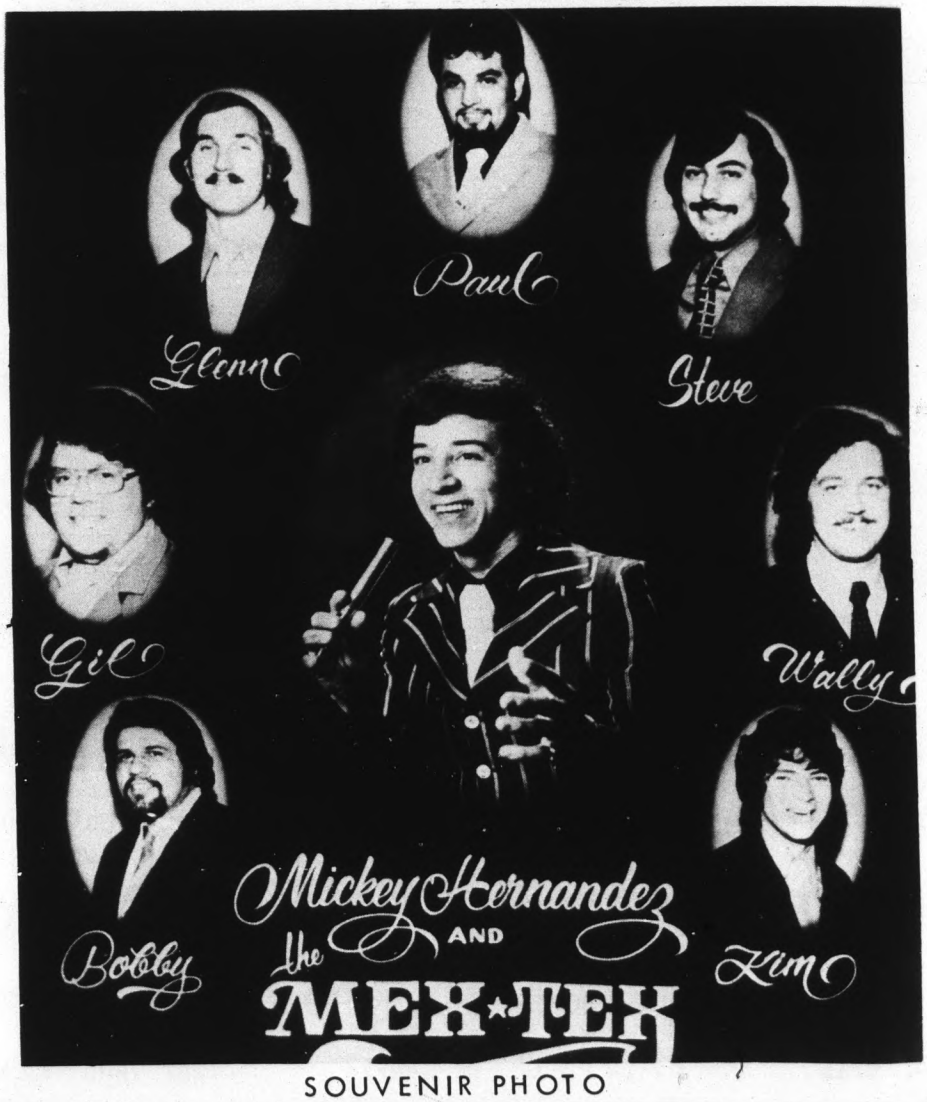
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(foto por Mac Hernandez)



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25th Wedding Anniversary



Mr. and Mrs. Frank and Alire Rosas celebrated their 25th Wedding Anniversary on December 15, 1972, in Saint Joseph's Church, Father Francisco Otazua Peña Officiated. The reception was held at the U.A.W. Hall in Milpitas. Los Abajeños de Isidro Rivera played.

In photo: Mr. and Mrs. Nash and Carmen Garcia, Mr. and Mrs. Gerald and Mary Wasserman, Mr. Mike Rodriguez, and Mrs. Trini Lara (Flower Girl)
These two persons were in the Rosa's first wedding group.
(Mac Hernandez photo)

dm

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Por
MARIA
ANTONIETA
HERNANDEZ

EL MEXICO QUE DEBEMOS CONOCER

En 1806 se lanza el proyecto . . . En 1900, el Arquitecto Antonio Rivas Mercado pone en marcha la obra. El 2 de Febrero de 1906 don Porfirio Diaz, coloca la primera piedra. En ese mismo año, cuando se habian levantado 20.50 mts. la columna se hundio y tuvieron que tirarla y volver a empezar.

El angel mide 6.70 metros y pesa 7 toneladas. Fue colocado en su pedestal en 1910. Habiendosele caido entonces el brazo que sostiene la corona, matando a 3 obreros. Don Porfirio lo inaguro durante las fiestas del centenario.

Para recubrir a estatua se importaron de Alemania 8 mil libras de lamina de oro de 23 kilates. Abajo del oro hay brance rellenado de cemento.

El angel se encuentras en la cuarta glorieta del Paseo de la Reforma y tiene 4 leones, 4 guirnaldas, 4 aguilas, 4 escudos nacionales y 4 esquinas con 4 heroes: BRAVO, MINA, GUERRERO Y MORELOS.

Abajo hay 4 simbolos: la paz, la guerra, la justicia y la ley.

El angel se fundio en Florencia, Italia y en julio de 1957 se cayo hacia la calle de Florencia.

Para sus cimientos se usaron 50 kms. de pilotes de madera de eucalipto. Se ha elevado cuatro metros sobre el nivel de la calle. Su costo original fue de 3 y medio milliones de pesos y actualmente se encuentra puro y reluciente, a causa del baño dorado que recibio recientemente.

Atentamente, Maria Antonieta Hernandez

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El Excentrico

24th Year No. 21 February 5, 1973

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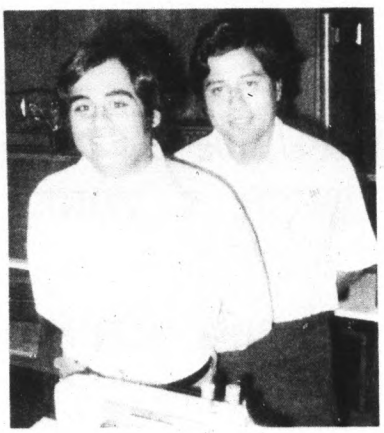
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MARCE MORA Ma. Antonieta Hernandez
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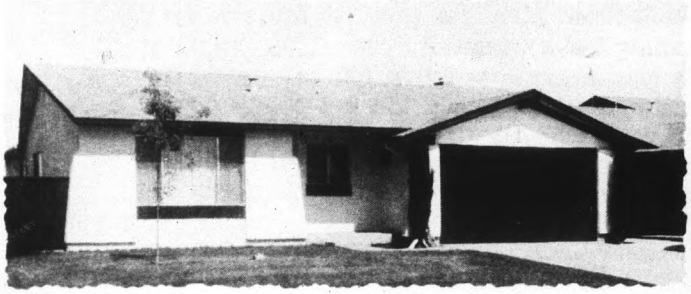
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297-6370 30 S. SECOND ST.

CASA de LA SEMANA



AL COOK



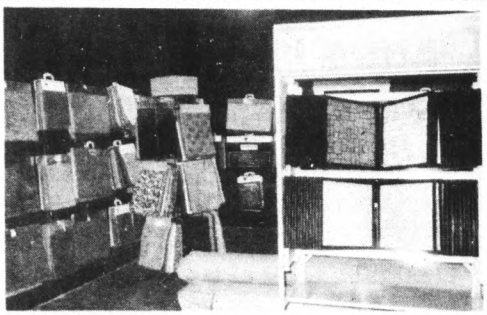
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Basketball in San Jose Con Los Latinos de las Americas

On the 2nd day of January the first meeting of the year was held, and the results of that meeting brought a new president for the coming (1972-1973) basketball season. Richard Lemus was appointed president by the league commission and the following officers were filled for the LOS LATINOS DE LAS AMERICAS BASKETBALL LEAGUE.

Treasurer ..... Dave Ruiz
League Co-ordinator ..... Ruben Garcia
Public Relations ..... Fred Guzman

Frank Marguia was once again appointed to head the men in the striped shirts to run the games (Frank is also the League Rules commissioner. He did a good job last year handling the tournaments.)

A new league commission was appointed to help govern the league. The following are the men responsible for handling league problems: Jess Sandoval, Dave Ruiz, Richard Lemus, Frank Murguia, Ruben Garcia.

Ruben Garcia reported that the league started on January 9 this year consisting of 7 teams that will play on Tuesday nights at San Jose High School. This year, as always, the league received help from the San Jose Recreation Department and the league wishes to mention that they are doing a good job helping them.

The league is also happy to announce that the Mexican-American Basketball Association has joined them for this coming season.

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Padrinos: Henry Galon y Sylvia Gutierrez

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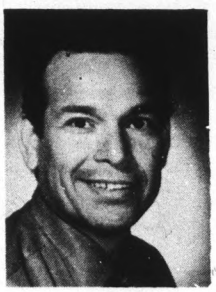
PILLIE VILLALOBOS



JESS CORDERO



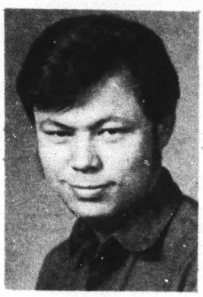
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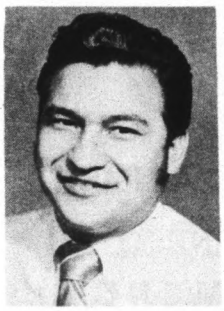
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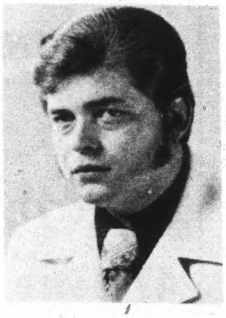
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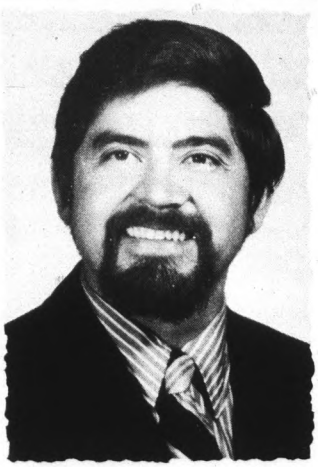
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Francisco A. Sierra



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Amalia and Jose

Saturday, February the tenth, nineteen hundred and seventy-three, at two o'clock in the afternoon
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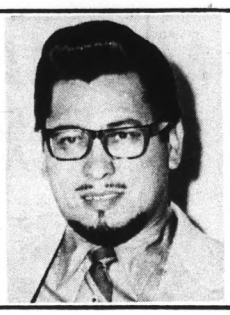
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por Rudy Belloumini



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———————



Mini notas: Did you know that in Santa Clara County for every three couples marrying here, two are getting divorced? According to Statistics published by the State Dept. of Public Health reports, during the first nine months of 1972 there were 6,500 marriages and 4,500 divorces. "Ni modo, dicen los divorciados, vale más solo que mal acompañado" . . . 15 school boards are up for

(continued next page)



City Councilman Al Garza's campaign committee is already shaping up for the trail to seek out support to keep him on the city council. His Campaign Chairman is Frank Fiscalini of the Eastside Union School District. Atty. Authur K. Lund is in charge of Finance and George Nelson of UAW is Campaign Manager. Honorary Chairpersons in Garza's campaign effort are Attorney Edward Alvarez, Insurance Broker Bob Edwards, and Ms. Virginia Youngblood. Other members of the "Committee To Elect Al Garza" include: Will Blessing—Chairman of the Endorsement Committee, Lee Adhal — Precinct Committee, Linda Peralta Aguilar—Publicity Committee, Jack Silois — Poster Committee, and Linda Garcia — General Duties Committee. Other committee chairmen will be announced in the next issue of El Excentrico. "La politica es como ordeñar una vaca; usted puede consiguir mucho si tiene muchas manos."

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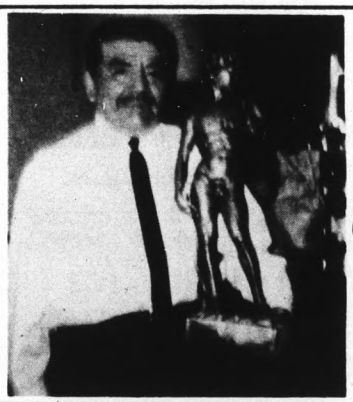
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VERA DIAZ esposa del fotografo estrella de la Revista EXCENTRICO posa con el astro del cine nacional CUCO SANCHEZ. Destacado cantante de Radio, Cine y Television durante su visita a esta cd.

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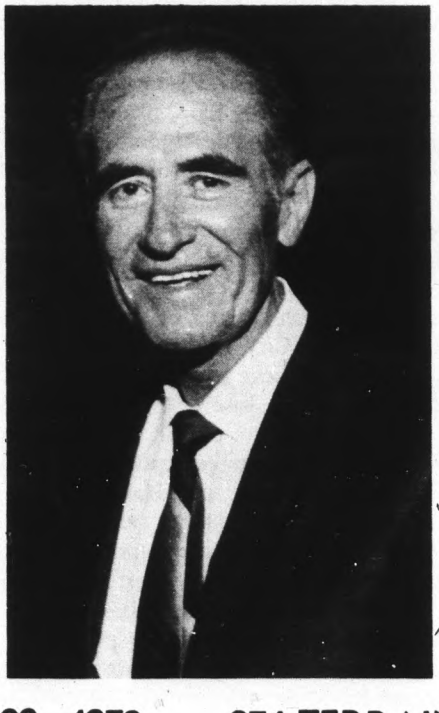
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por
Daniel
Saldaña

Galeria De Luchadores



El Sr. Luis Juarez es una de las personas conocidas entre la poblacion Mexico Americana, lo mismo que entre los otros grupos etnicos que radican en nuestra comunidad.

Como recio luchador, Luis Juarez, es un ejemplo para la juventud que batalla buscando orientacion que guie sus pasos en el camino de la vida.

La Historia Mexicana nos habla de otro Señor Juarez que por mas de un siglo ha sido el faro para las juventudes de Latino America; el gran indio zapoteca Don Benito Juarez.

El señor Luis Juarez nacio en el Estado de Michigan, de los Estados Unidos de Notre America, pero al poco tiempo de haber nacido, sus padres regresaron a Mexico, a Nueva Rosita, Coahuila, en este lugar Luis hizo su escuela primaria. Tenia trece años cuando regreso a Los Angeles California, empezo a estudiar Ingles, sosteniendose con su trabajo que cambiaba con mucha frescuencia, cortaba zacate, arreglaba jardines, podaba árboles, barria y limpiaba solares, lavaba platos, ayudaba en los restaurantes, en fin, donde habia forma de ganar un dolar alli estaba Luis, pero no descuidaba sus estudios, en la escuela hacia toda clase de trabajos que le dejaran dinero para pagar su colegiatura.

Cuando tenia diez y siete años ingreso en la Marina, sirvio en el Pacifico por tres años, durante las horas libres que le dejaba el servicio siguio estudiando hasta lograr terminar su "High School." Cuando salio de la Marina ya se habia graduado de High School, entonces entro a estudiar en el "City College de Santa Monica," California.

En 1949 se radico en San Jose, matriculandose en el "San Jose State College." Por cuatro años estuvo estudiano y trabajando, algunas veces en los campos, piscando fruta o trabajando en las hortaliza, asi sostenia sus estudios y su familia, para entonces ya tenia dos hijos, dos hijas su señora.

Estudiaba "Enviromental Health" Saneamiento Ambidental. Con los conocimientos que habia adquirido en sus estudios consiguio trabajo como inspector de salubridad con el gobierno. Se hizo una competencia entre nueve empleados, en esa competencia el señor Juarez logro quedar en primer lugar. Era el primer Mexico Americano que lograba un puesto de esa categoria a pesar de la discriminacion. Esto le valio una Beca para Post Graduados, fue a Berkeley, estudiando en este plantel hasta que recibio su Master Degre en Salubridad Publica en 1957.

Las Naciones Unidas le propusieron trabajar en este organismo, como Consejero de Salud para la America Latina, dependiente de la Organizacion Mundial para la Salud. Los paises que estuvieron a su cargo fueron: Mexico, Guatemala, Honduras, Columbia y Ecuador. Por dos años desempeño esta tarea, al terminar regreso nuevamente a San Jose como Inspector de Salubridad encargado de las organizaciones de ciudadanos al cuidado del aspecto y la salubridad de la ciudad.

El gogierno federal le ofrecio un puesto en la campaña de la erradicacion de la fiebre amarilla en los Estados de Texas, Louisiana, Florida, las islas virgenes y Puerto Rico; ya habiendo hecho arreglos para salir en esa comision el "City Manager," Regente de la Ciudad le ofrecio hacerlo su asistente si se quedaba en San Jose, el Sr. Juarez acepto el puesto de asistente del Sr. Hamann. Sin embargo, para ocupar este puesto, habia el inconveniente de que era Mexico Americano y yue ningun Mexico Americano habia desempeñado un puesto de esa responsabilidad, por lo cual seria muy mal visto; pero haciendo a un lado los prejuicios y basandose en los conocimientos demonstrados por el Sr. Juarez, asi como los servicios prestados se hizo cargo del puesto desde 1964 hasta 1968.

En 1968 recibio el cargo de Jefe la oficina

(continua en la siguiente plana .....)



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ANNOUNCEMENT

Mrs. Angelica Garza Gamez
Mr. and Mrs. Garret Machado
announce the marriage of their daughter and son
LETICIA ANN
and
DANIEL
Sunday, the 29th of October 1972
at two o'clock in the afternoon
Saint Patrick's Church - San Jose, Ca.



LETICIA ANN
Was born in Del Rio, Texas
resident of San Jose for 18 yrs.
Attends San Jose City College

DANIEL
Is a native San Josean
Attended Willow Glen High

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En la grafica Oliver Dunbar, Tony Camara Tony Venti, Ray Vierra, Bill Cunningham y al centro el Prop. Bernie Berg.

Saldaña (CONT.)

"Housing & Community Development," del "Health Department," Salubridad e Implementacion de Viviendas, del Departamento de Salubridad. En esta oficina sigue prestando sus servicios hasta la fecha, poniendo todo su empeño y conocimiento para beneficio del planeamiento y salubridad de la ciudad.

De los 19 Departamentos en que se divide el gobierno de la Ciudad de San Jose, "Housing & Community Development" es el unico en que el jefe de la oficina es Mexico Americano y este puesto lo ha ganado el Sr. Luis Juarez por su dedicacion al estudio y su esfuerzo en el trabajo.

Una particularidad del Sr. Juarez es que nunca ha tratado de enmascarar o negar su nacionalidad, ni ha cambiado o modificado su nombre, Luis por Loui, siempre ha sido Luis G. Juarez.

Los lectores del Excentrico habran leido en varias ocasiones los interesante articulos escritos por el Sr. Juarez y relacionados con los problemas de los Mexico Americanos.

El diario San Jose Mercury ha publicado por cerca de cuatro años en su edicion dominical, una serie de articulos debios a la pluma del señor Juarez, con el titulo de"Mex ican American Notes." En estos articulos ha venido haciendo una doble cruzada. Primero: Hace que el Americano o individuo de cualquier otro grupo etnico, conozca mejor al Mexicano y al Mexico Americano. Segundo: Hace que el Mexicano y el Mexico Americano se conozco mejor, haciendo incapie en su historia y su esfuerzo laboral en este pais, ademas lo orienta en la forma en que puede allanar los escollos con que tropieza en su camino.

La juventud debe grabar en su mente, que el estudio constante y el esfuerzo en el trabajo honrado, son los ingredientes necessarios en la formula para lograr el exito. Los que crean que hay otros caminos, lograran tal vez, exitos pasajeros, pero al final los espera el fracaso inevitablemente.

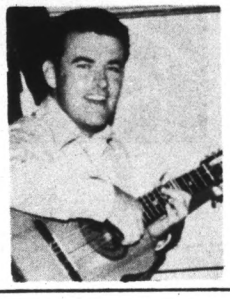
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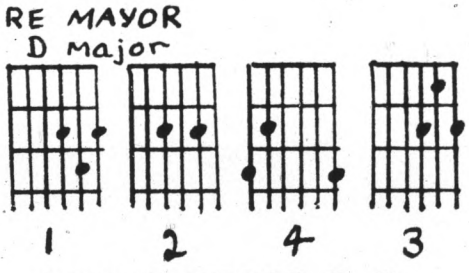
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PABLO CURIEL



"AY OJITOS" Polka

(Cornelio Reyna)

I would like to dedicate this song to my good friends and singing partners at the 1972 model cities open house "Samuel y Margarita", we'll be performing together again on Feb. 10th for the Mt. View Chamber of Commerce.

Ay Ojitos may be accompanied with guitar in the key of D as shown in the above diagram.

(1)Ay ojitos que roban la (2)calma y los tuyos me la estan ro(1)bando y por ellos se (3)muere mi al(4)ma, ay o(2)jitos que me estan ma(1)tando, ojitos (2)bonitos me estan aca(1)bando ojitos (2)bonitos que me estan ma(1)tando.

Cada ves que me ven tus ojitos, mi pobre alma comiensa a llorar, cada dia yo los veo mas bonitos por su lindo modo de mirar.

Ojitos bonitos me estan acabando, ojitos bonitos que me estan matando.

Aunque tu me desprecies te quiero tus ojitos ya me an embrujado, yo quisiera que no seas ingrata y te vengas conmigo a mi lado.

Ojitos bonitos me estan acabando, ojitos bonitos que me estan matando. FIN.

If you would like me to write the words of a particular popular song of your choice you may call me at 227-8267.

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El dia 2 de Febrero de 1973 el niño
OSCAR GARCIA, JR.
cumplio dos años de edad

Sus padres son los esposos
Sr. y Sra. Oscar A. Garcia y su hermanita
se llama Linda Garcia.
El Sr. Garcia es el director del Conjunto
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He was a member of State Senator Alquist's staff from July through November of last year, and at present he is a public administration major at San Jose State.

Obtenga su Revista

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NEW HOUSING BOARD MEMBER IS NAMED

Paul Sepulveda, 24, a San Jose State University student who has been active in Mexican-American organizations, is the newest member of the County Housing Authority board. He formerly was a field representative for Senator Al Alquist.

Sepulveda was appointed by the County Board of Supervisors. He replaces Atty. Alfred Perez, who resigned recently due to the pressure of personal business.

The housing authority board supervises the County's rent subsidy program for low income families. With the use of federal funds it attempts to provide housing for elderly couples and families with limited incomes if they live outside the City of San Jose. There also is a City Housing Authority.

Sepulveda was sworn in as a board member by Superior Court Judge John R. Kennedy.

The new board member and his wife live at 1884 Schulte Dr., San Jose.

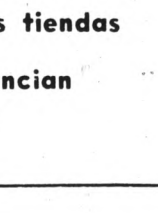
He is a member of the Mexican-American Politixal Association and was active in Voz y Voto, a Chicano voter registration drive. Sepulveda also has been active in an effort to encourage Chicano and disadvantaged high school graduates to attend college.

From 1966 to 1969 he served in the U. S. Army paratroops, where he rose to the rank of a sergeant on the headquarters staff of the 101st Airborne Div. He also served as an enlisted aide to a general of the Army of the Republic of (South) Vietnam (ARVN).

Sepulveda graduated from San Jose City College where he received a graduate scholarship from the college and the Curt Hodgkins Memorial Scholarship. He was the Rotary Club "Student of the Month" for November 1971.

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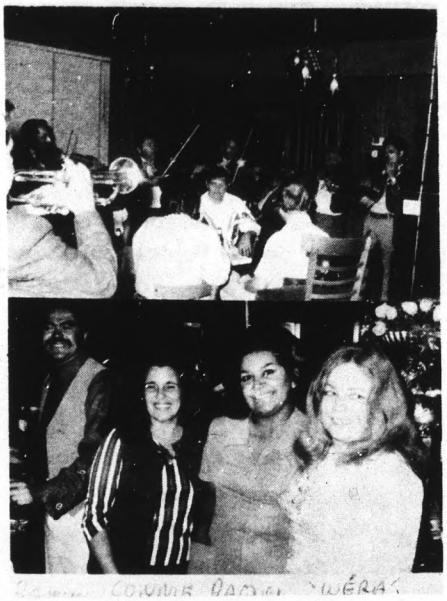
297-1339 1190 E. Santa Clara St.

CRITICA SOCIAL ..... (CON'T)

grabs, if you are interested in filing for a seat in the April 17 school board elections on the eastside, do it before the Feb. 16th deadline ... University of California Santa Cruz Chicanos are protesting the firing of financial aid officer Ronald D. Arroyo by assistant chancellor Howard B. Shontz. Most Chicano students at this campus feel that Shontz has shown "overt racism" towards members of ethnic minorities on campus and thwarted growth of financial aid for hiring and enrollment of minority students and the Economic Opportunities Program . . . Job openings with the County of Santa Clara: Clinical Lab Technologist, $800-$1,069 monthly; Inhalation Therapist, $743-$901; Institution Nurse 1, $818-$994; Intermediate Typist Clerk/Deputy Court Clerk 1, $515-$627; Occupational Therapist, $818-$994; O. R. Nurse, $818-$994; Senior Clinical Lab Technologist, $970-$1,179; Staff Nurse 1, $743 and 11, $780-$946; X-Ray Technician 1, $743-$901; Accountant 111, $1,123-$1,365; Collection Agent 1, $674-$818; Collection Agent 11, $743-$901; Junior Clericals, $503-$597, and Junior Stenos Clerk, $503-$612; Transportation Supervisor, $1,044-$1,269; and Physical Therapist, $818-$994. Apply at S.C. Personnel Dept., Room 607 at 70 West Hedding St. right now porque, "El tiempo perdido hasta los santos lo lloran" . . . Some girls worry about never getting married, heck you can get married any time if you have a steady job . . . "El amor es como las pulgas, a la perra más flaca se le cargan."

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LUIS and THERESA RAMIREZ
Return from Acapulco

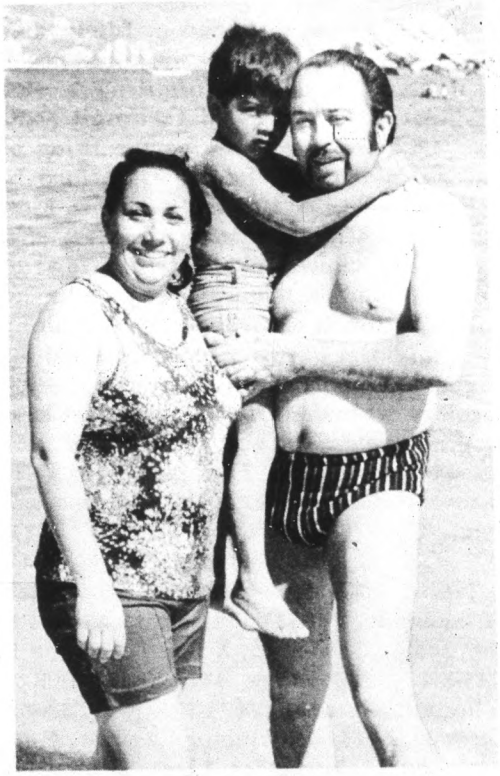
●

Luisito y su gentil esposa Tere regresaron de unas merecidas vacaciones a la ciudad de los Palacios y Acapulco Salieron el dia 19 de Diciembre de San Jose por Mexicana Airlines para regresar en los primeros dias de Enero.

En la grafica posan con el niño Marco Antonio Bayona hijo de Paco Bayona quien radica en Acapulco.

Luisito (el TIGERE de la LITOGRAFIA) es uno de los mejores litografos en toda la bahia, ... Verdad de Dios.

Su esposa es la propietaria de CAPITOL PRESS una imprenta de calidad, se localiza en la calle Capitol, enfrente de Payless Drug Shopping Center.



Quince Años



SYLVIA
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Para celebrar el 15avo Aniversario
del Natalicio de su hija

Sylvia Macias Enriquez

Sus padres Daniel y Sofia Enriquez
Tienen el honor de invitar a Ud. y a su apreciable familia a la

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Que se verificara el Sabado 10 de Febrero de 1973, a las 3:00 p.m. en la Iglesia NUESTRA SEÑORA de GUADALUPE
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Maria Eufemia Enriquez

PADRINO
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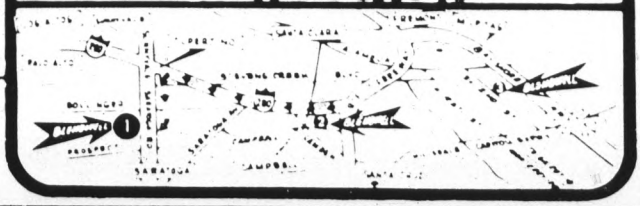
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Club San Felipe

Candy Veliz

The United Food Drive had elections for 1973 and Lino Cubarrubias was elected as Chief. Enrique Dominques was elected Vice Chairman; Mrs. Vicky Gonzales, Secretary; Dan Romero, Treasurer; Sal Candelaria, Sgt.-at-Arms; Dan Arroyo, Door Chairman; Richard Martinez, Publicity; Richard Diaz, Entertainment Chairman and Candy Veliz, Dance Chairman. There are many posts yet to fill so you are welcome to attend and help.

The United Food Drive Dance is tentatively set for Saturday, February 24, from 8:00 P.M. to 1:30 A.M. and Sunday, the 25th, from 2:00 P.M. to 11:00 P.M. We need about eight bands and conjuntos so if you are a leader of such a group and you are willing to donate your services for a worthy cause, please call me at 298-3557. Your services will be greatly appreciated. Jimmy Garcia, Ruben Rubio, Andy Flores and Kiko Morales are some "Good Guys" that have already offered their services. Thanks Gents. More on the Food Drive in coming issues of this magazine.

MARIACHIS

I have been puzzled with the attitude of the Mariachi groups of the San Jose area. They are here and they make a living by singing and that is good and well but, to this day I have yet to hear that a Mariachi group donated their services to a worthwhile cause. I have asked and known of others that have asked the Mariachis to donate their services to worthwhile causes and we have always been turned down. I guess nobody has told them that in America it's a matter of cooperation or nothing functions properly. I stand to be corrected but unless I am wrong it's going to lead me to believe that the Mariachis are como el asadon (like the hoe).

We have Good News, according to Panchito, Ricardo Gonzales ya sele bajo la pansa —es desir a las rodillas.

The grape vine tells me that Jose Ramiro "Lule" Ramirez is ready to walk down the aisle AGAIN. If he didn't make it with the beautiful, fine doll that he was married to before, he ain't agona make it again. Lule just play house or a little light housekeeping now and then, otherwise you are going to bounce again.

Gilberto San Miguel is the man to call if you need a hall for any event. The phone number is 275-6318 or 295-9766.

Lovely as ever Maruca Garcia has been seen making all the night club scenes and all we can say is that the man by her side is not Bob. Yo creo que todavia no se le pasa el susto.



Photo shows Pete Navarro accepting trophy from Club President Richard Martinez.

If you need Furniture, the best at economy prices visit Hacienda at 1763 So. First in San Jose. With or without credit, you will be able to take what you need. With Hacienda your credit problems are over.

NOTE: The Starlight Ball Room has been donated for the Food Drive Dances this year, just as before. Thanks to the Evans.

HAVE YOU EVER WONDERED

Have you ever wondered why your local newspaper will describe an elderly person descended from people who have lived in the area for sixty years as a "Pioneer" and never use the word Pioneer when referring to a Chicano whose forefathers lived here when George Washington was still wetting his diapers?

What is the meaning of the word, Pioneer? What qualifies a person to be labeled a Pioneer?

From: The Forumeer. January 1973.

———————

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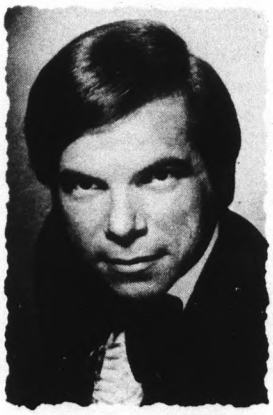
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RENE DE LUNA
Presidente

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